



theupbeatreporter.com

January 2023

NON-PROFIT SPONSOR PACKAGES

The Upbeat & Beyond welcomes partnerships to help sponsor each segment on our new community show. Our mission is positive media to give you hope. Amarillo has a wealth of good stories and great causes to help promote. These episodes will be published on our YouTube Channel as well as our Facebook page. Two non-profit organizations will be promoted on each episode.

\$1,000 DOVE Program Sponsor Level

Benefits: Sponsor logo at the beginning of the episode "Sponsored by" - (2) episodes
(2) :30 Commercials included - ONE per episode
Episodes will be published with commercials on
Upbeat & Beyond YouTube Channel
The Upbeat Reporter Facebook Page
Broadcast Opportunity for KFDA Sister Channel
Special thank you post with sponsor logo on The Upbeat Reporter Facebook

\$500 Segment Sponsorship

Benefits: Sponsor logo at the beginning of the episode "Sponsored by" - (1) episodes
(1) :30 Commercials included - ONE per episode
Episodes will be published with commercials on
Upbeat & Beyond YouTube Channel
The Upbeat Reporter Facebook Page
Broadcast Opportunity for KFDA Sister Channel
Special thank you post with sponsor logo on The Upbeat Reporter Facebook

\$250 00:00:30 Commercial

Commercial Schedule:

Opening

Hosts - Introduction

Segment Sponsored by

Segment (1)

Break - 00:00:30 Commercial Sponsorship _ included in Sponsorship

Break - 00:00:30 Commercial

Break - 00:00:30 Commercial

Break - 00:00:30 Commercial

Segment Sponsored by

Segment (2)

Break - 00:00:30 Commercial Sponsorship _ included in Sponsorship

Break - 00:00:30 Commercial

Break - 00:00:30 Commercial

Break - 00:00:30 Commercial

Hosts Closing Comments / Credits